

the **SUN MOTOR CARS** experience:

Passionate. Professional. Fun!



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SUN story

The Sunderland family has been serving the automobile needs of the community for over half a century, establishing a reputation for providing superlative service, exceptional products, and an unparalleled commitment to detail. Klare Sunderland, President, Sun Motor Cars Automotive Group has over 50 years of dedicated service to the automotive industry. A graduate of Juniata College, Mr. Sunderland worked his way through school by selling automobiles and by working as a salesman and truck manager for Sausman Chevrolet in Harrisburg. His leadership skills, dedication and commitment to exceptional customer service earned him the position of General Manager, and eventually owner, of the dealership from 1969-1984, which relocated to Lemoyne. During this time, he also purchased a 12 car a year Mercedes Benz Franchise that grew into a 750 new and pre-owned car dealership in Camp Hill. In 1991, Dan Sunderland came on board and currently holds the position of Vice President and Chief Operating Officer. Today, that dealership has expanded to become the Sun Motor Cars Auto Complex, a sprawling, state-of-the-art 40 acre automobile campus. In addition to selling 900 new and pre-owned Mercedes Benz annually, the Sun lineup includes luxury models such as Audi, BMW, and Porsche. At the company's core is its exemplary team of employees, each a highly skilled expert dedicated to providing exceptional service to every customer. While the times make and models have changed over the past 50 years, the Sun Vision remains the same: to offer an unmatched car-buying experience to its customers in an environment that exudes passion, professionalism...and fun!

SUN passion

At Sun Motors, we are as passionate about the people who work for us as we are about those who purchase from us. Prior to hiring an employee, we make certain they share our vision, and take the necessary time to educate and inform, as well as listen to their concerns and answer any questions they may have. We are a team in the truest essence of the word and understand that building a successful business begins from within and extends outward to our clients. Our strong and committed sales, administrative and service staff have many years experience satisfying our clients' needs from the moment they drive onto the complex through the purchasing process and follow up service calls. Client comfort and convenience are key to us. A true testament of this can

be seen in the size and location of our complex. Our primary purpose for relocating to Silver Spring Township was twofold: to provide a space large enough for clients to be able to view all of our lines with one visit and to provide easy access from major highways and interstates, and the PA Turnpike. Future plans include breaking ground on a state-of-the-art Porsche-Audi dealership this autumn with a grand opening date set for spring 2009. This "one stop shopping and service experience" eliminates the need for clients having to drive to several dealerships for purchase and service. Pick up and delivery, as well maintaining a fleet of 120 loaner vehicles are just a few of the services we offer clients. We are extremely proud of our collision center, where our skilled automotive professionals can repair all four vehicle brands, as well as repair any other brand of vehicle brought into the center. In addition, we offer a test track where clients may test drive a vehicle and learn firsthand about it's safety features and applications. We believe it is our commitment to superlative service and unwavering excellence that helps preserve both employee and client loyalty.

SUN experience

The client who enters the doors of any Sun dealership is a discerning client who expects superior service. We believe the purchase of a vehicle should be an experience to be savored and enjoyed, and one that extends beyond the signature and sign-off. At Sun Motor Cars, we craft relationships with our clients by trusting each client as a friend- as a valued member of our family. To ensure that we preserve the loyal relationships we establish, it is imperative that we take responsibility to do what is right and in the best interests of our clients at all times. Respect and trust are key to us, whether or not a client purchases a vehicle. We earn both by living and by delivering on our core values of service, responsibility, relationships and by acting as valued advisors to our clients. By providing our clients with value-added advice or helping them pre-empt a major service problem in the future, we win their trust, respect and loyalty as long-term, dedicated clients and ensure a lasting bond that entrusts their automobiles to our care and keeps them coming back for future automobile purchases.

For over 50 years, the Sunderland name has been synonymous with superlative service, exceptional quality and an unparalleled commitment to client satisfaction. This is the Sun Vision, and one we look forward to sharing and experiencing with our clients for years to come.



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